

NEWS RELEASE



Montclair Art Museum

For Immediate Release

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The Montclair Art Museum Receives 4-Star Rating from Charity Navigator

MONTCLAIR, NJ, February 9, 2009—Charity Navigator, an independent charity evaluator whose ratings are key to donor confidence in nonprofit organizations, announced that the Montclair Art Museum (MAM) has received a four-star rating for the 2007 fiscal year. This is the first time MAM has achieved four stars, the highest possible score.

Lora Urbanelli, Director of the Montclair Art Museum, said: “We are so thrilled to receive a perfect rating from this respected organization, whose independence helps to ensure its influence. It is terrific news for our fundraising efforts. We are showing ourselves to be a good philanthropic investment.”

In a letter to MAM, Ken Berger, President and CEO, wrote: “We are proud to announce Montclair Art Museum has earned our 4-star rating for its ability to efficiently manage and grow its finances. Approximately a quarter of the charities we evaluate have received our highest rating, indicating that Montclair Art Museum executes its mission in a fiscally responsible way, and outperforms most other charities in America.”

Charity Navigator, the leading charity evaluator in the nation, applies data-driven analysis to the charitable sector. By supporting those charities rated highly by Charity Navigator, donors can be confident they are giving to organizations that are fiscally responsible and financially healthy. MAM’s four-star rating also makes the Museum eligible for new and increased support from various corporate entities.

To find our more about Charity Navigator, please visit www.CharityNavigator.org.

About the Museum

The Montclair Art Museum, a notable, community-based institution with an international reputation, boasts a renowned collection of American and Native American art that uniquely highlights art making in the United States over the last three hundred years. The collection includes more than 12,000 objects: paintings, prints, original works on paper, photographs, and sculpture by American artists from the 18th century to the present, as well as traditional and contemporary Native American art and artifacts representing the cultural developments of peoples from all of the major American Indian regions. MAM's Yard School of Art is the leading regional art school, offering a multitude of comprehensive courses for children, youth, adults, seniors, and professional artists.

The Montclair Art Museum is located at 3 South Mountain Avenue in Montclair, N.J. Information and directions are available on the Museum website, montclairartmuseum.org, or by calling (973) 746-5555. MAM is open Wednesdays through Sundays, Noon – 5 p.m., and closed on Mondays, Tuesdays, and major holidays. Museum admission is free for members and children under 12, \$12 for nonmember adults, and \$10 for senior citizens and students with I.D. Admission is free for everyone the first Friday of every month.

All Museum programs are made possible, in part, by the New Jersey State Council on the Arts/Department of State, a Partner Agency of the National Endowment for the Arts, and by funds from the National Endowment for the Arts, the Geraldine R. Dodge Foundation, and Museum members.

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